

ARN - Greater Philadelphia Chapter 2004-2007 Strategic Plan

\$- indicates budget item

I. Membership Development

A. Goal:

- Recruit and retain active members.
- Increase membership participation

B. Outcome Measurement

- Maintain a membership of 170.
- Have education program attendance equal to 40% of membership. (68)

C. Implementation Plan:

1. Membership Committee

- Increase use of email for updates, meetings etc.
- Showcase local chapters at facilities (2/year) \$
- Distribute the newsletter to new facilities each year
- Display Membership applications at monthly meetings
- Advertise in the Spectrum twice a year and include the Educational calendar, Nurse Link for chapter and member achievements
- Continue with ongoing incentives, ie. Low cost, high quality CEU's
- Introduce board members and committee chairs at chapter meetings
- Use name badges at the monthly meetings
- Collaborate with other organizations, i.e. CMSA, OHN
 - Investigate joint ventures
- Continue networking activities
- Investigate inexpensive marketing: i.e. Magnets/label \$

II. Professional Development

A. Goal: Advance the Practice of Rehabilitation Nursing

B. Outcome Measurement

- Satisfactory evaluations of education programs
- Minimally one scholarship given annually for professional development

B. Plan/ Implementation:

- Education Programs which integrate diversities of Rehabilitation Nursing Practice \$
- Professional Development Committee \$
- Networking

- Providing our mission and goal of our chapter to potential members
- Continue half day education meetings and provide CEUs
- Provide diverse educational programs to meet membership needs
- Support National/Regional Conferences
- Scholarship support for professional development, CRRN preparation and exam, conferences, formal education
- Promote and endorse CRRN courses locally
- Have experienced members serve as consultants to members new to submitting abstracts.

III. Communication

A. Goal: Facilitate communication between members', chapter, national, and all related entities

B. Outcome Measurement

- 2 Newsletter/year
- Viable website (updated minimally quarterly)

C. Implementation:

- President and President Elect will be members of the chapter listserv
 - Maintain web site –update with new programs \$
 - Email links to board members and committee members
 - Minutes (available at monthly meetings and Board meetings)
 - Continue Newsletter "Rehability" published 2 times/year \$
- Committees responsible for chapter mailings.
- Committees to have written reports at Chapter meeting, will be posted on website
- Incorporate National Chapter Communiqués in chapter meetings, newsletter
- Board to have annual report, reflective of chapter activities (more detailed than report National requests)
- Chapter mailings (paper & e-mail) \$

IV. Organizational Structure

A. Goal:

- Maintain support system to keep our Chapter viable
- Maintain accurate financial records
- Have balance of predicted operational expense plus one year.
- Prepare membership for leadership roles in local chapter

B. : Outcome Measurement

- Annually have a full slate of candidates for office
- Annual budget
- Quarterly board meetings with a quorum
- Annual Report

C. Plan/ Implementation:

- Approve Budget
- Review budget variances at board meetings
- By-laws - annual review
- President-Elect attends Leadership Workshop
- Position Descriptions for Board Members and Officers
- Provide Board Orientation packet to potential nominees
- All committee chairs attend board meetings
- Schedule a Fund Raising affair annually as determined by budget needs

V. Representation:

A. Goal: Promote Philadelphia ARN chapter's involvement with community organizations & other professional organizations, health policy activities to meet mission of promoting rehabilitation nursing and advocacy for persons with disabilities.

B. Outcome Measurement

- Activities reflected in Annual report

C Plan/ Implementation:

- Networking with other Professional Groups
- Chapter owns ARN community education program – promote members using these programs
- Budget for philanthropic community activity
- Advertise/promote community activities concerning disabled persons and disability prevention
- Communicate health policy issues at meeting and newsletter
- Promote members submitting abstracts and presenting at National Conference
- Acknowledge all above in Newsletter & meetings.

VI. Research:

A. Goal: Improve the science and knowledge of Rehabilitation Nursing through research activities

B.: Outcome Measurement

Report of annual activities

C. Plan/ Implementation:

- Support funding for Research (RNF)
- Include evidence-based practices in educational programs